

Cuballing Golf Club

Strategic Plan

2023-2028



**CUBALLING
GOLF CLUB**

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Document Control

Version	Committee Resolution
1.0	

About

Established in 1958, the Cuballing Golf Club is situated 3kms north of the townsite of Cuballing, on Strathern Road. Nestled in a reserve of Wandoo White Gum, Jam and Sheoak country, the 18 Hole 72 Par course is just over 5000 metres. As a non-reticulated course, it is at its best in the month of May through to September.

The Cuballing Golf Club is a community group that is passionate about involving people from all walks of life, to come together and enjoy the game of golf.

Vision

The Cuballing Golf Club aims to be a safe and welcoming club, embodying the principles of inclusivity and diversity to create connection amongst the community.

Purpose

The purpose of this document is to set out the Cuballing Golf Club's 5-year Strategic Plan for future growth, funding opportunities, and improvements.

Guiding Principles

The Club's guiding principles reflect its commitment to encourage all individuals to participate in a safe, inclusive and welcoming environment.

- **Inclusivity:** We value the contribution and involvement of all individuals, believing that each person's strengths provide our Club with the foundation to continue to grow.
- **Safety:** We aim to provide a safe environment for our members, guests, and users of our facilities. This is not limited to mitigating any risks of physical safety, but also includes a safe psycho-social space for any individual who wishes to participate with a supportive team.
- **Diversity:** We encourage all individuals, of all genders, backgrounds, ethnicities, skillsets, and lifestyles to join us for competitive and social experiences.

Key Drivers

The Cuballing Golf Club recognises three categories which contribute to this section, driving the Club in any specific direction based on its current situation. These categories are:

Changing Factors –

- **Membership** will ultimately impact the Club's functionality and its ability to fulfil the objectives set out in this document and Development Plan. The Club

recognises that membership numbers may increase or decrease in the future, which will impact its functions.

Remaining Factors –

- **Governance** is an important part of the Club's overarching structure, providing appropriate administration to ensure the Club fulfils its obligations. The Club views its governance as a factor that will remain relatively unchanged, and if any changes are necessary, will not affect the overall performance of the Club.
- **Succession planning** is a key element within the Club's stability for future change. The Club recognises the need for this aspect, to foster knowledge and growth of new members to the Committee.
- **Mentorship** in conjunction with succession planning is a critical function of both Committee members and ordinary members of the Club to foster growth, not limited to just the Committee, but the overall experience of members.
- **Flexibility** is an important aspect of the Club which it prides itself on having accomplished for its membership. Due to its vast acceptance of members, the Club views flexibility as a core value which will continue to remain in the future.

Key People –

- **The Committee** is the core group to ensure the continuation of operations and governance within the Club. The Committee is the key driving force for enacting change, growing the Club and its members, and ensuring the Club's future trajectory.

Strategic Priorities

The Club's overarching strategic priorities, which drives its development, encompass its guiding principles and key drivers. These priorities recognise the important factors that foster growth, and aim to provide a framework for the Club's future targets.

These strategic priorities are:

- **People:** Ensuring members and other users of the Club feel safe, included, and supported. We value the positive impact our Club has on individuals and strive to continue to support all who participate in our Club activities.
- **Facilities and surrounding environment:** Ensuring our facilities are upgraded, welcoming, and safe for all users. We value our facilities and surrounding environment, and the flexibility of its use, recognising the future potential for expansion and greater utilisation.

Related Documents

- 1) Cuballing Golf Club Rules of Association
- 2) Cuballing Golf Club Development Plan